

Regina Yan  
Product Designer

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## EXPERIENCE

### Senior Product Designer, SuperBill HEALTHCARE/AI STARTUP

Jan. 2023 - present

- Lead product design for a patient advocacy platform and AI outbound healthcare phone caller
- Develop front-end components in Javascript and React and build marketing website
- Manage customer relationships and develop product roadmap for a team of six software engineers

### Senior UX Designer, Appian ENTERPRISE PaaS

Aug. 2019 - Jan. 2023

- Designed guided app-building experiences, dev-ops tools and end-user interfaces
  - Introduced product illustrations to the platform with a focus on diversity and inclusivity
  - Mentored UX university hires and contributed to UX onboarding process development
- Won quarterly "Impact Award" for contributions to customer success department's UX processes

### UX Lead, DALI Lab UNIVERSITY

2016-2019

- Designed and deployed six mobile and web apps for community members
- Served on core mentoring staff as the first Design Lead and guided the design direction of the Lab



## EDUCATION

### Dartmouth College

2019

B.A. in Engineering & Studio Art



## SKILLS

### Development

HTML/CSS, Javascript (React)

### UX/UI

Adobe (Illustrator, Photoshop, InDesign, PremierePro)  
Prototyping tools (Figma, Sketch, Balsamiq)  
Design Thinking Leadership



## INTERESTS

Figure skating, rock climbing, bikepacking, surfing, fiber arts

### Board Member, East Coast Greenway Alliance NONPROFIT

Jan. 2023 - present

Chair of the Governance & Diversity Committee, focused on helping ECGA build an equitable and safe 3,000-mile route from Maine to Florida